



NAPPO

North American Plant Protection Organization
Organización Norteamericana de Protección a las Plantas

NAPPO Conference Call Report

Expert Group:	International Year of Plant Health	
Location:	Zoom meeting	
Date:	June 25, 2020	
Chairperson:	Lisa Lafontaine (CFIA)	
Participants:		
Ifi Chafi (CFIA)	Greg Rosenthal (APHIS-PPQ)	Heather Curlett (APHIS-PPQ)
Beatriz Martínez Reding (SENASICA)	Victor Hugo Rodríguez (SENASICA)	Patricia Abad (APHIS PPQ)
Nedelka Marín Martínez (NAPPO)	Alonso Suazo (NAPPO)	
Summary		
Project:	NAPPO International Year of Plant Health.	
General comments:	The Chairperson indicated that the proposed agenda was changed to discuss the article (NAPPO 101) written by the US EG members and determine next steps.	
Item 1:	NAPPO 101 article to include in the EG webpage	
Consensus:	<p>The article written by the US EG members was very well received. Greg Rosenthal provided insights into the content and organization, and proposed additional topics that could be used for future regional contribution articles including</p> <ul style="list-style-type: none"> • ISPM 15 workshop. • ISPM 38 implementation workshop. • Harmonization of diagnostic protocols for Seed Tomato Brown Rugose Fruit Virus (ToBRFV). • Forestry. • Phytosanitary Alert System. • US/Mx and US/Canada initiatives (offshore vessel and North American Sea Container Initiative). <p>Members indicated the article was well written, clear, and showed how the industry benefits from the work NAPPO does.</p> <p>General comments:</p> <ul style="list-style-type: none"> • EG should take into consideration who the target audience should be when developing future articles. The NPPOs play an important role in determining this. • A proposed format for the articles includes adding sections at the beginning of the article to state the problem, indicate what is at risk and how NAPPO has 	

	<p>responded.</p> <ul style="list-style-type: none"> • The EG should consider establishing a basic format for the articles. • Ask industry to amplify the coverage for these articles through social media platforms. This could also be done through the NAPPO Industry Advisory Group (IAG). • Articles produced by the EG will be shared with the NAPPO AMC for feedback. • EG members suggested to produce one article per month. • Articles will be promoted through the NPPOs channels and the NAPPO website. • Suggested channels to promote the articles include social media platforms (Instagram, Tweeter and LinkedIn). 	
Item 2:	Next steps	
Consensus:	<ul style="list-style-type: none"> • Publish the first article (NAPPO 101 in July). • Next article: Celebration of Mexico's 120 years of plant protection. Canada and the US would like to add a congratulatory quote for Mexico in the article. • Canada will work on the e-phyto article which will be published in August or September. 	
Next Steps		
Responsible Person	Action	Date
Mexico EG members:	Produce the next article on the 120 years of plant protection in Mexico and the joint IYPH celebrations for the EG to discuss.	
Next Meeting		
Location:	Zoom meeting	
Date:	July 29 from 1:00 to 2:30 pm EDT	
Proposed Agenda Items		
1.		
2.		