E-Commerce: Plant Health Risks and Reality



What is e-commerce?

- The process of buying and selling items over the internet
- The World Customs Organization's *Cross-Border E-Commerce* Framework of Standards (June 2018) characterizes e-commerce as follows:
 - Online ordering, sale, communication and, if applicable, payment
 - Cross-border transactions/shipments
 - Physical (tangible) goods
 - Destined to consumer/buyer (commercial and noncommercial)

Why e-commerce?



- Convenient
- Removes geographical boundaries
- Facilitates access to more products by wider consumer bases
- Rapid adoption and subsequent economic impact
- High value to national economies

Risks of e-commerce

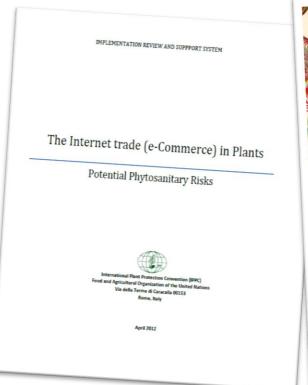
- Facilitates the trade of invasive species: significant risk to North America that is increasing rapidly
- Globally, e-commerce volume and value is expected to increase annually
- Principal shared concern is the ever-increasing trade of small, low-value shipments that may be sent directly to consumers by post or courier
 - Facilitates the undetected entry of high-risk regulated articles (e.g., seeds, insects, snails, plant-based products).

Risks of e-commerce

- Lack of public and trader knowledge of plant health regulations
- Mis-identification of traded species
- Inaccurate customs declarations
- Free trading and sharing sites
- Volume of e-commerce
- Jurisdictional limitations



Matter of global significance









R-05 2017 ENC

Recommendation on: Internet trade (e-commerce) in plants and other regulated articles

ADOPTED 2014 | PUBLISHED 2017



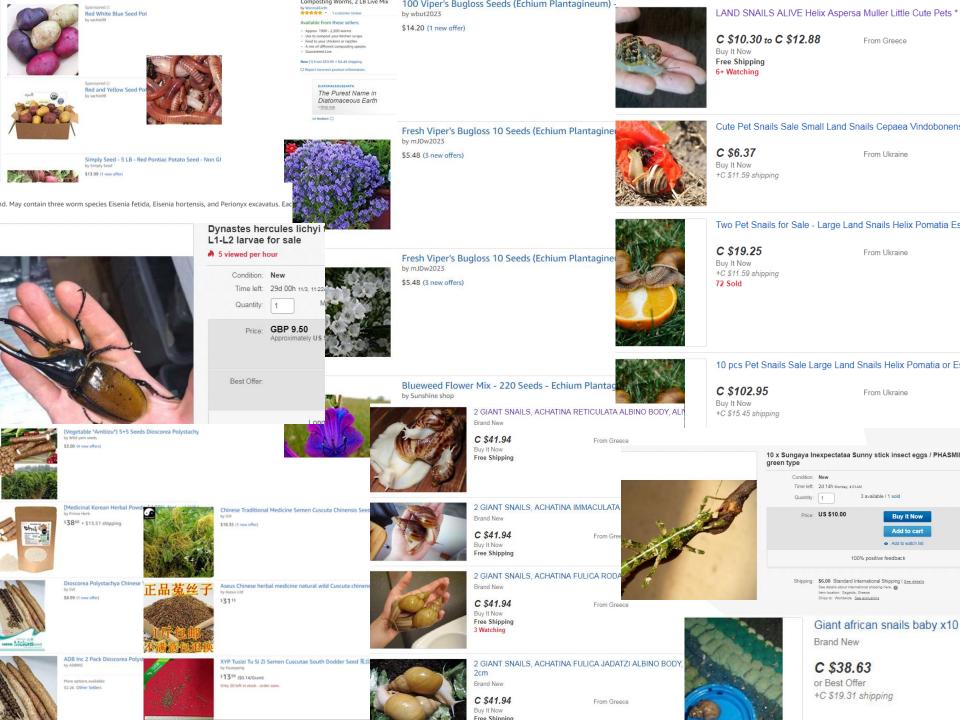
WCO
CROSS-BORDER E-COMMERCE
FRAMEWORK OF STANDARDS



World Customs Organization
(June 2018)

Challenges in Canada

- Compliance verification challenges on imported shipments:
 - High volumes of small low-value shipments
 - Expedited clearance process for shipments valued at \$2,500 or less
 - Limitations in data availability/accuracy
 - Low targeting and inspection capacity
- Challenges are compounded by:
 - Anonymous nature of the on-line environment
 - Reliance on exporters/sellers to declare contents of imported goods
 - Inability to regulate entities/persons outside of Canada
 - Success of e-commerce





click here

Sort by: Date v

Live (100 SMALL) Dubia Roaches Blaptica . Free Shipping

C \$19.45

+C \$33.66 shipping

Make Offer



Live (75 SMALL) Dubia Roaches Blaptica. Free Shipping

Dubia roaches for sale. Great for lizard, bearded dragon, crested gecko, tarantula, scorpion,

black soldier, silkworm, hornworm, mealworm, hornworm, superworm.

leopard gecko, skink, chameleon, turtle, frog, python, snake, cricket, phoenix worm, reptiworm,

Text view

C \$18.15

+C \$33.66 shipping

Make Offer



\$1.00

\$50.00

Please Contact

Sep 09, 2018

Lepidoptera Coleoptera Post an Ad

Live insect suppliers recommended by Insectnet

Advertisement

FOR SALE, Saturniidae cocoons (overwintering)

WANT TO BUY, Zebra swollowtail

ORDER OVERVIEW



Subtotal:

Shipping (FedEx

Grand Total:

Madagascar Hissing Cockroaches (1)

\$3.00

Edit cart

\$3.00

\$34.78

\$37.78

Dubia Roaches starter Colony

City of Toronto 30/09/2018 Looking to sell my starter kit colony of Dubia Roaches ASAP. Got them about a month ago, i no

Dubia roaches for sale.

Markham / York Region 03/10/2018

longer have my bearded dragons so im selling them. If interested please let me know. They are

Wanted: ISO Dubia Roaches

London 15/09/2018

ISO Live Dubia roaches for my lizards, I'm getting tired of crickets and super worms, I know they aren't legal in Canada but someone out there must have them or knows of someone who does! Please text me and let me know

Classifieds

Sort by: Date v

Home / Sellers/Agents

Insect Details

Country:

COMPLETE ORDER

Have a coupon or reward?

(International Economy)):

* Yes I agree to the terms and conditions

FOR EXCHANGE, Utah Hemileuca nuttalli pupa PAI Home Post an Ad Lepidoptera

Material

Other insects

Coleoptera

Livestock FOR SALE, Swallowtails

Livestock

Livestock

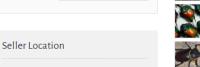






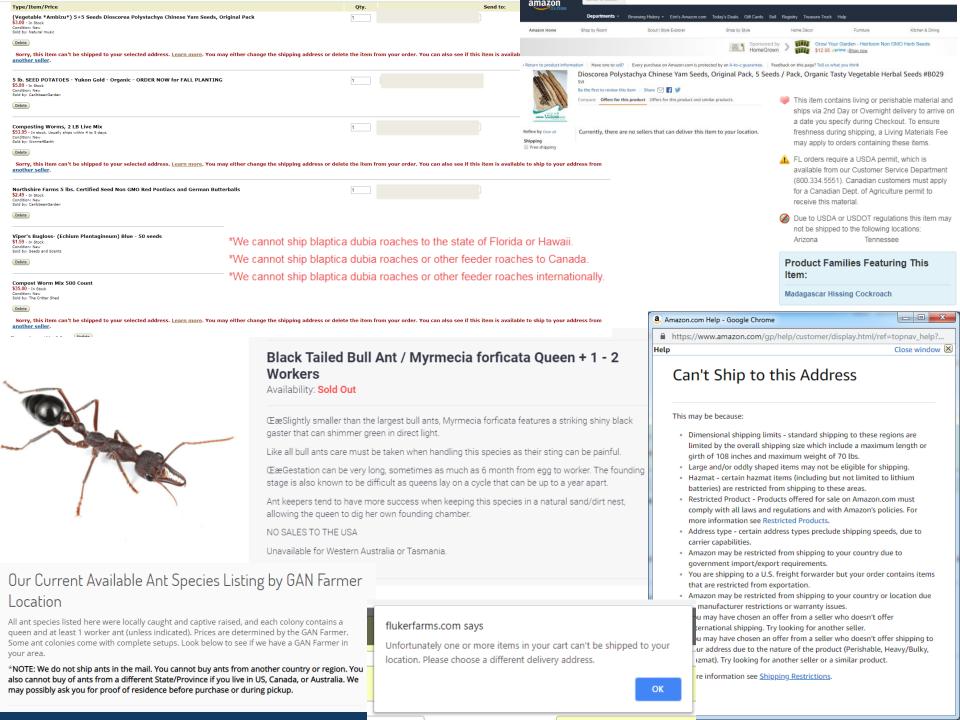








FOR SALE, Oxythyrea pantherina live adults Livestock FOR SALE, Protaetia (Cetonischema) hybrid Livestock FOR SALE, Propomacrus bimucronatus L3 Livestock



CFIA Initiatives Communication

- Promote compliance with plant protection import, export and domestic trade-related requirements by:
 - Raising awareness of plant protection requirements that applies to traded commodities.
 - Promote the adoption of best practices in trade (e.g. by verifying whether requirements apply before importing, exporting, purchasing or selling goods)

Key Messages

- Canada develops and implements regulations and requirements to protect plant health in Canada
- Plant protection requirements apply to goods traded online
- Be cautious in trading habits. Do not assume legality of goods when importing, exporting or trading goods within Canada
- There are consequences to not complying with plant protection requirements

Canadian Food Inspection Agency





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Plant Pests / Invasive Species

Biological Control Agents

Biosecurity

Biocontainment

Directives

Diseases

Domestic measures

Imports

Insects

Interim phytosanitary requirements

Invasive Plants

Nematodes / Other

Online buying, selling and trading of plants and other organisms

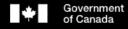
E-commerce has opened up beneficial opportunities for both buyers and sellers. However, it has also increased risks to Canada's agriculture, forests and the environment. Potentially harmful organisms such as <u>invasive plants</u>, seeds and insects, as well as commodities or articles capable of carrying or spreading these pests, can easily be offered for sale and purchased from anywhere in the world.

E-commerce Requirements

The same requirements that apply to traditional types of commerce apply to online buying and trading of plants and other organisms. Through the <u>Plant Protection Act</u>, the Canadian Food Inspection Agency (CFIA) has <u>Plant Protection Regulations</u> to prevent the import, export and spread of pests in Canada. Before your next purchase, sale or trade, ensure that you are following these requirements.

Import

Import requirements apply to all regulated goods entering Canada, no matter why or how they enter (for example, by mail, courier, boat or vehicle). For more information, please see lmporting-plants-and-plant-products: what you need to know. Requirements for importing specific items can be found in the CFIA's Automated Import Reference System (AIRS) and from cfia.airs-sari.acia@canada.ca.



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Plant Pests / Invasive Species Biocontainment **Biological Control Agents** Biosecurity Directives Diseases Domestic measures Imports Insects Interim phytosanitary requirements Invasive Plants Nematodes / Other

Importing and handling invertebrates and microorganisms

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When CFIA authorization is required

When authorization is not required

Applying for an authorization

Outcome of the application process

Purpose

Containment

Authorizations

Conditions

Validity period

Resources

Inquiries

Under the authority of the <u>Plant Protection Act</u>, the Canadian Food Inspection Agency (CFIA) establishes <u>import</u> and <u>domestic requirements</u> to prevent the import or spread of pests <u>1</u> in Canada.

Some of these requirements concern the intentional import and handling of invertebrates and micro-organisms that have the potential to cause harm to plant health in Canada, including:

Insects

CFIA Initiatives Cooperation/Coordination

- Fully addressing the challenges requires holistic approaches that that span borders and the relevant sectors and authorities
- Within the CFIA, plans are underway to consider possible collaborative approaches to addressing risks, including:
 - Working with Canada Border Services Agency
 - Communication / advertisement campaign
 - Mechanism to identify e-commerce traders and products of concern
 - Overarching policy to provide guidance / best-practices to e-traders



Thank you.